Appendix 2 – Manchester Digital Strategy 2021-2026: Remarkable People, Extraordinary Opportunities – Description and Delivery Plan year 2022-23 key priorities

1 Remarkable People, Extraordinary Opportunities

INCLUSIVE

ASPIRATIONAL

CONFIDENT

The digital world is everywhere. We're all part of it. Each and every one of us. And it's a world with endless opportunities.

Our digital strategy prioritises you, the residents, our incredible communities that make up Manchester. It's about digital equality for all. Making sure you have the skills, aspiration and technology to fully connect with our digital future.

What does that future look like? It's a future where everyone has the confidence to flourish and the ambition to achieve. A future where everyone can achieve their full potential.

From an emphasis on digital in schools and colleges, to retraining and re-skilling people for employment, right through to teaching online skills to absolute beginners.

And it's not just for future generations, it's for all generations. Every single one of Manchester's residents is part of this future. Because people are at the very heart of our city, our identity, our future.

We will ensure that everyone can gain and sustain the skills, aspirations, and confidence to fully participate in the digital world; providing the basis for Manchester to become an inclusive, diverse, successful, and ethical smart city.

1.1 Deepen our understanding of digital inclusion by continuing to deliver the Digital Inclusion Action Plan, developing the Digital Exclusion Index and actively engaging with residents and VCSE organisations.
1.2. Develop specific interventions and programmes of activity to promote the opportunities of the sector to under-represented groups and create a more inclusive employer culture, particularly for people experiencing racial inequalities, women, disabled people and older people.
1.4. Include digital skills as a priority in Manchester's refreshed Work and Skills Strategy.

PROJECT NAME	PROJECT DESCRIPTION	TIMEFRAME FOR DELIVERY	START DATE	END DATE
1.1 DIGITAL INCLUSION ACTION PLAN	Working with the Digital Inclusion Team to refocus the Digital Inclusion Action Plan and co-create effective governance structures, link inclusion to other strategic imperatives. Improving accountability and measuring and sustaining impact.	8 months	Nov 2022	July 2023